



TOWN OF BALLSTON COMMUNITY LIBRARY

COMMITTED AND CONNECTED

2020 Annual Report to the Public



Library services looked a little different in 2020 but our mission was the same. The Library continued to provide access to quality materials through Hoopla, Libby, and Curbside Delivery. We adapted our programs to provide safe outdoor events, virtual story times, book clubs, cooking classes, and more!



2 Lawmar Lane, Burnt Hills, New York 12027 (518) 399-8174

Temporary Hours:

Monday & Thursday 1 PM—7 PM
Tuesday, Wednesday, Friday 9 AM—4 PM
Saturday 9 AM—1 PM

<http://toblibrary.sals.edu>
web.toblibrary@gmail.com



@toblibrary

2020 REPORT TO OUR COMMUNITY

21,461
VISITORS



| | |
|---|---|
| <p>Wifi</p>  <p>5,355 TIMES ACCESSED</p> | <p>eBook</p>  <p>16,381 DOWNLOADS</p> |
|---|---|

| | |
|--|--|
| <p>Pandemic Response</p> <p>2,555 CURBSIDE DELIVERIES</p>  | <p>Card Holders</p> <p>6,279</p>  |
|--|--|

- Provided free Wi-Fi in the parking lot,
- Curbside service and Grab N Go kits and
- Virtual programming

Throughout the year Library staff have worked to provide safe access to quality materials and programs

Programs



277
PROGRAMS
4,274
ATTENDANCE

Items Borrowed

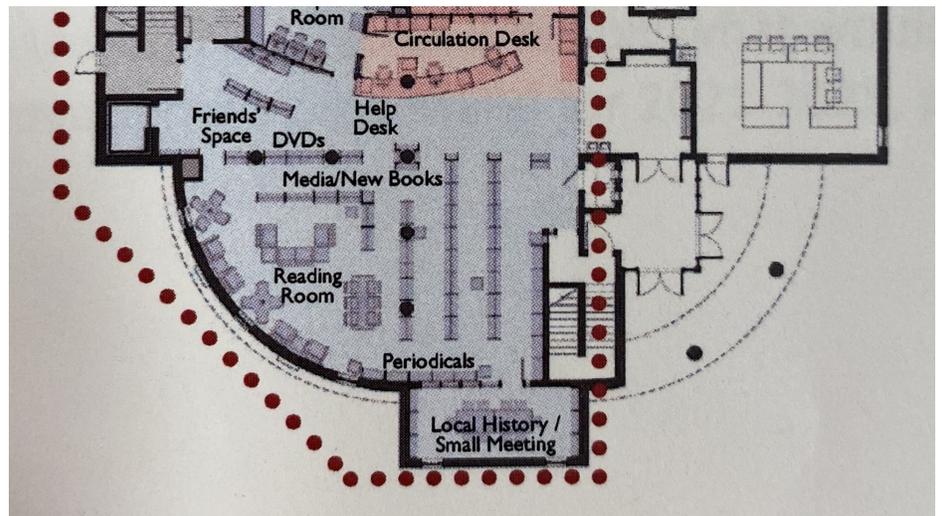



49,737

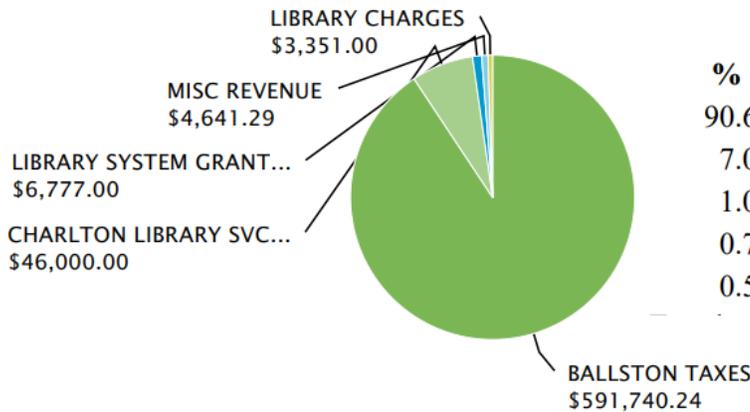
71,565
Items in the Collections

Library Finances

In 2020 The Town of Ballston Community Library received a grant of \$96,845 from the New York State Division of Library Development. We will break ground Fall 2021 to create a new Local History Room and upgrade the Library's existing light fixtures to LED.

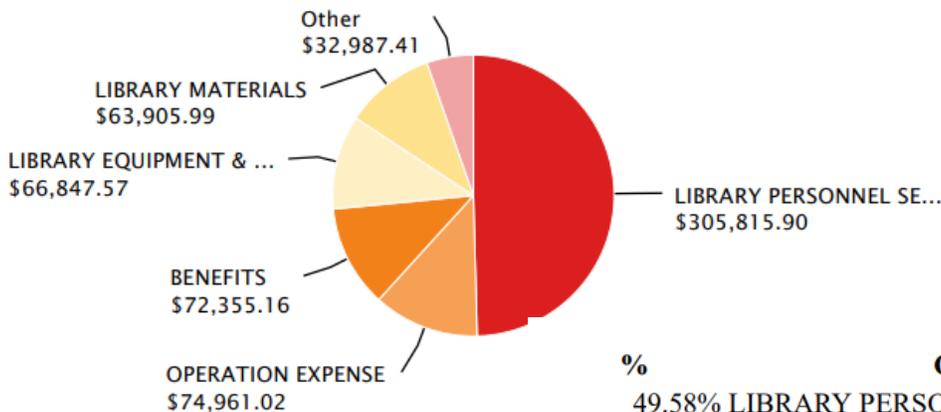


Town of Ballston Community Library Revenue By Category



| % | Category | (\$)Amount |
|--------|-----------------------|------------|
| 90.69% | BALLSTON TAXES | 591,740.24 |
| 7.05% | CHARLTON LIBRARY SVCS | 46,000.00 |
| 1.04% | LIBRARY SYSTEM GRANTS | 6,777.00 |
| 0.71% | MISC REVENUE | 4,641.29 |
| 0.51% | LIBRARY CHARGES | 3,351.00 |

Town of Ballston Community Library Expenditure By Category



| % | Category | (\$)Amount |
|--------|------------------------------------|------------|
| 49.58% | LIBRARY PERSONNEL SERVICES | 305,815.90 |
| 12.15% | OPERATION EXPENSE | 74,961.02 |
| 11.73% | BENEFITS | 72,355.16 |
| 10.84% | LIBRARY EQUIPMENT & CAPITAL OUTLAY | 66,847.57 |
| 10.36% | LIBRARY MATERIALS | 63,905.99 |
| 5.35% | Other | 32,987.41 |

A Note from Steve Zarelli, President of the Library Board of Trustees:

For many years our slogan has been, “Committed and Connected.” We are passionately committed to continuously evolving to meet the ever-changing needs of our community. When we crafted this mission around 10 years ago, I don’t think anyone would have imagined that it would help keep us focused in the midst of a global pandemic.

You’ll see the details in the infographic in this report, but the headline is this: we proudly continued to serve the community through the darkest days of the pandemic. We quickly ramped up digital content access, we held virtual events, offered curbside pickup and outdoor programming and much more. We did this while keeping employees and patrons safe by following state and CDC Guidelines.

The Library Board of Trustees would like to recognize and thank the dedication and perseverance of the library staff who we consider to be essential to the health and vibrancy of our community.

Other important changes...

- Congratulations to Rebecca Darling, our long-time Head of Youth Services, who was promoted to Director.
- Welcome to Alyssa Harvey, who begins as our new Head of Youth Services Librarian on May 3.
- And a big thank you to Deb Fiedler who retired after more than 10 years of excellent service.

Undaunted, we have big plans for 2021, including the construction of a Local History Meeting Room, which will be funded in large part with a NYS Grant. We’re also adding electric car charging stations, also funded by a grant.

Lastly, in 2020, the Library Trustees took a hard look at the policies and practices that govern our operations. We found that we needed more definition, especially in areas that characterize the roles and responsibilities between the Library Board and the Town of Ballston. Working with the Ballston Town Board, the Library is transitioning to a “Special District” model that will ensure governance with transparency and clarity. Rest assured, this is an administrative transition that will not affect our services or the patron experience.

Thank you for your support and we are always open to your feedback.



Library Board of Trustees

Steve Zarelli, President
Michelle Hernandez, Vice President
Susan Tomlinson, Secretary
Stephen Burchett, Treasurer
Thomas Shaginaw, Trustee
Carolyn Speenburgh, Trustee
Julia Stone, Trustee

Library Management Team

Rebecca Verhayden Darling, Director
Alyssa Harvey, Head of Youth Services
Jenn Richard, Head of Adult Services

Town Representatives

John Antoski, Town of Ballston
Doug Ranaletto, Town of Charlton

Library Staff

| | |
|---------------------------|---------------------|
| Mary Jane Baumbach | Elizabeth Lafergola |
| Erin Bishop | Hannah Moore |
| Meghan Center | Amelia Grace Morrow |
| Carol Chaisson | William Newsom |
| Rong-Jane Chen | Pati Pericone |
| Michelle Dannenhoffer-Cau | Terry Riley |
| Deborah Fiedler | Kelly Shaginaw |
| Linda Fieldhouse | Charity Shillito |
| Erin Knight | Ruta Tomik |

Many thanks to the Friends of the Library for their unwavering and dedicated support of the library, and to our community for supporting the Friends’ fundraisers like Mini-Golf, Spring Fling Basket Raffle, and Book Sales.